



# POIZON

ELEVATE YOUR STYLE ELEVATE YOUR LIFE



# POIZON

**The curated marketplace for discovering, copping and sharing authenticated premium goods.**

# P0IZON



# POIZON Milestone

MAU over 200M

Cross-border fashion

#1 in China

From a trusted forum, to sneaker marketplace to fashion lifestyle leader

## App Launched

Enabling youngsters to access the latest fashion and lifestyle info

Established our AI authentication system creating the world's largest AI authentication database

GMV doubled

300+ fashion brand partnerships and 10,000+ world premiere drops

Became the largest fashion importing platform in China

Our luxury business in China surpassed Farfetch globally from Q1.

- Annual buyer 100M+, YoY+30%
- Products Available for Sale 9M+
- Poizon revenue surpassed the total of all the competitors (StockX + GOAT + Farfetch + Footlocker)

1 billion+ items authenticated & counting

Supply chain keeps expanding in China, with much higher increasing rate than overall e-com Chinese marketplaces.

2015

2017

2020

2021

2023

2024

2025

Online marketplace launched

Initiated "Authentication-before-shipment" service mode for sneakers

POIZON Global Expansion

Acquired supply from the US, HK, KR, JP and EU

Cross-border fashion No.1 in China, YoY +50%

Launched & Developed US consumer APP

Cross-border business growth:

- Oversea supply-> CN: Expanding to CA&SEA
- KR supply: GMV increased by 8 times
- Consumer Market Launched

CAN'T STOP  
WON'T STOP



# POIZON is the leading company for Authentication Service

Creating a better trading environment with our **Authentication-before-shipment system**

「Authenticity & Quality Guaranteed」

「Highly trusted by users」

- World's largest fashion authentication database, with **over 1 billion** items authenticated

- World's first **AI authentication center** improves accuracy and comprehensiveness

Screens fake and poor quality products to build a healthy, trustworthy and sustainable trading environment



## Professional Authentication Team

Devoted to building a "laboratory" to study and qualify fashion products

## Quality Inspection

9-Step Verification assures users receive top quality real products

## Authority Endorsement

Cooperated with the CCIC to establish an authentication "standard"

# POIZON is the largest fashion culture community in CN

Young users post reviews, share their opinions on fashion, and discover what's trendy on POIZON, touching upon various circles of high-street fashion, luxury, artwork, and beauty.

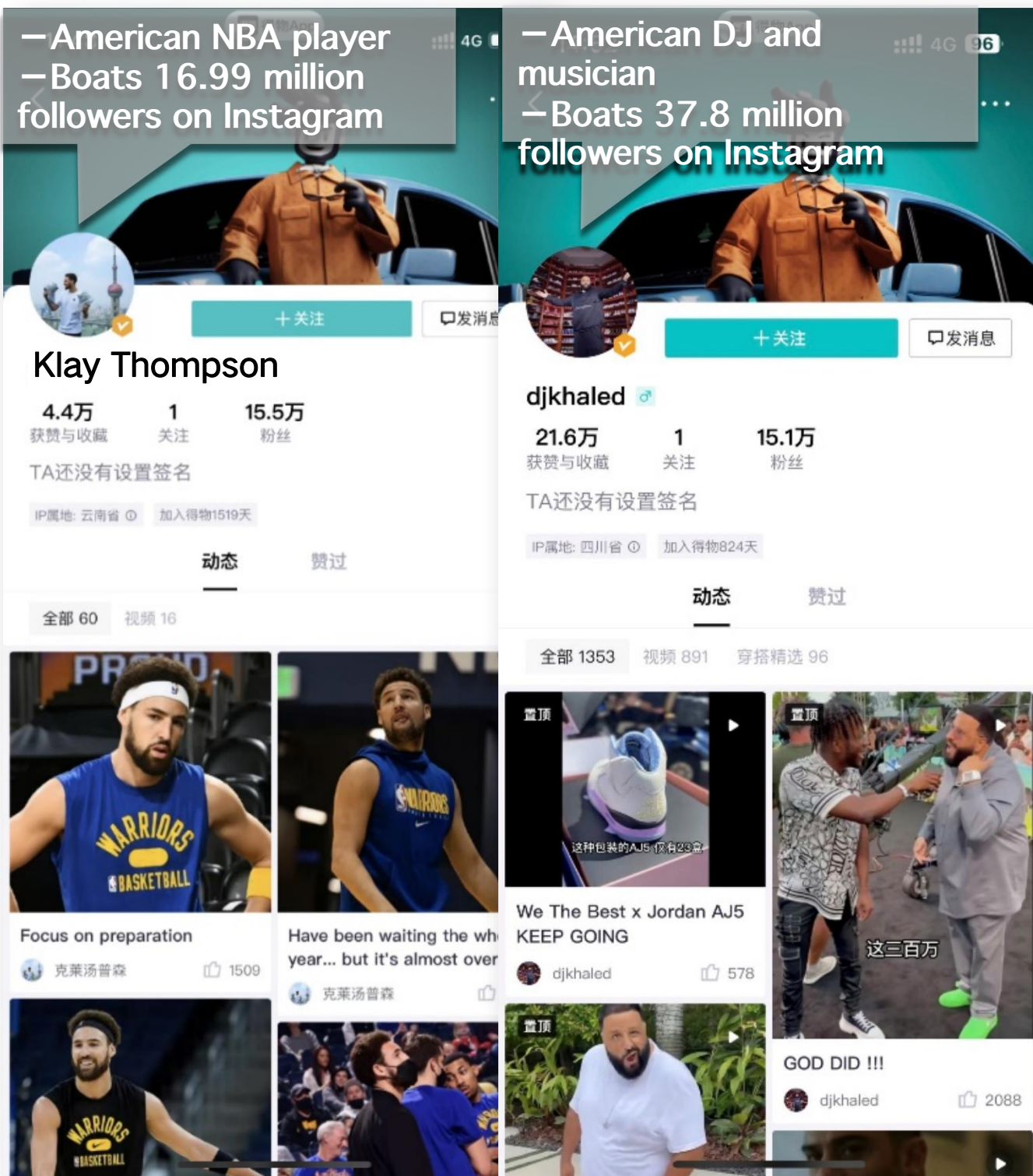
2M+ buyers  
post item reviews

The most reviewed items:  
luxuries, high-street fashion, sports



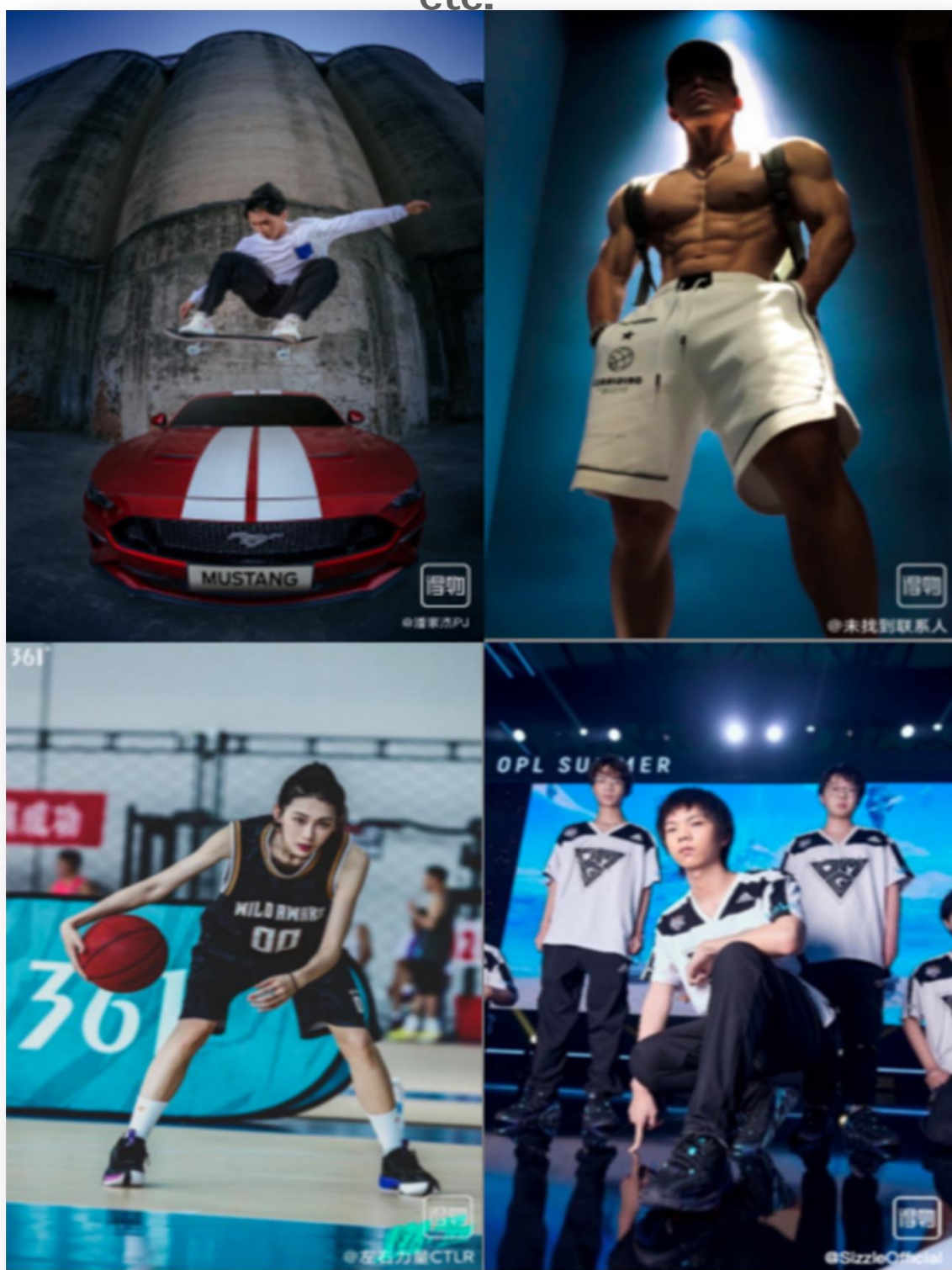
750+ celebrities  
1000+ artistes  
have created their official accounts

Users are able to stay updated with their favorite celebrities' content and engage with them directly



10000+ influencers  
covering all major verticals

They share shopping reviews and expertise covering areas including fitness, skateboarding and beauty, etc.



20000+ brands  
have created their official accounts

They promote new products, share updates about their activities to keep target audience informed and engaged



CAN'T STOP  
WON'T STOP

# POIZON combines the emotional gratification of acquiring desirable items with the monetary value of competitive pricing

## Extensive product categories you could sell in

|                             |                 |                 |              |
|-----------------------------|-----------------|-----------------|--------------|
| Sneakers                    | Fashion apparel | Bags            | Collectibles |
| High-street fashion apparel | Watches         | Beauty products | Artworks     |

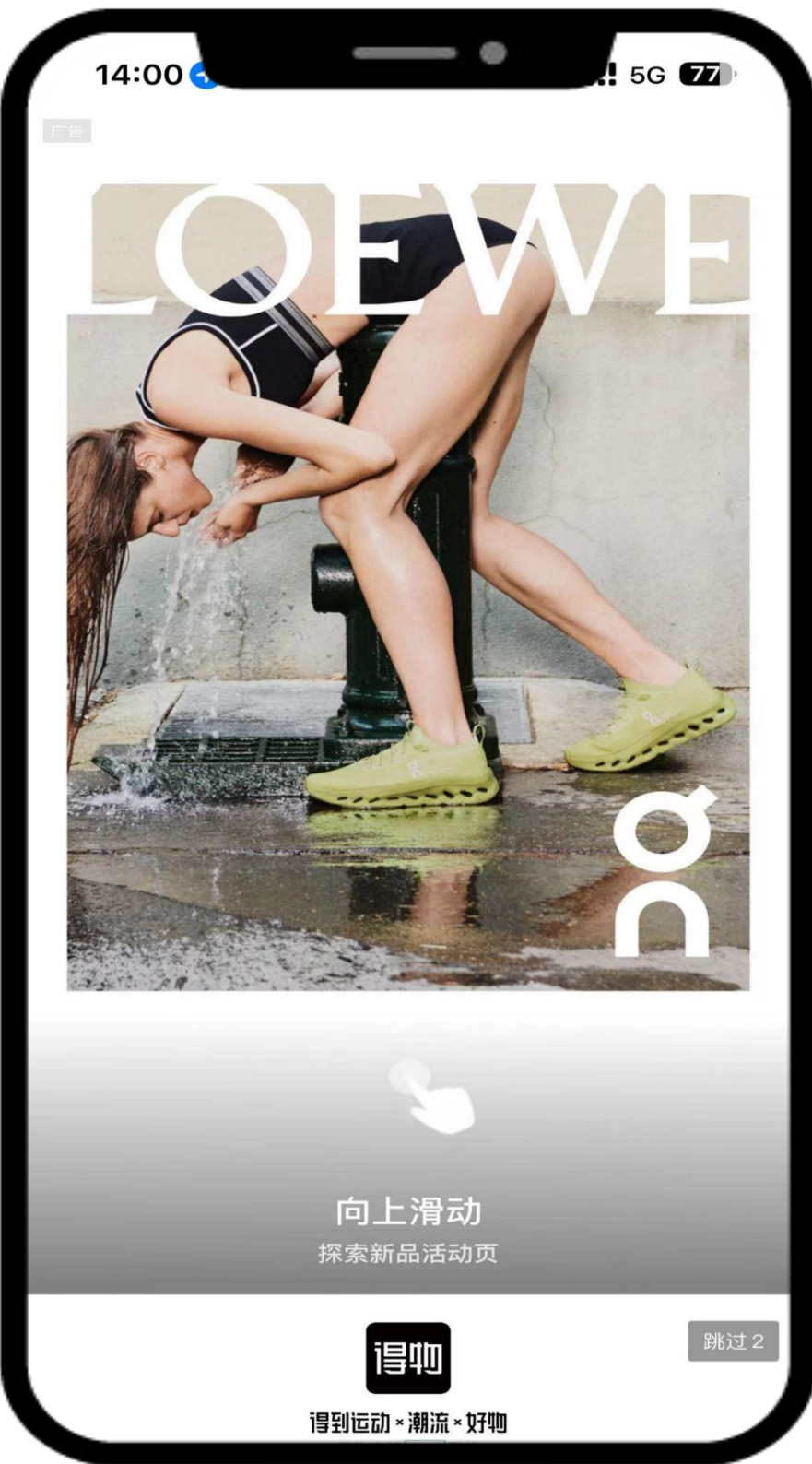
## Various activities you can host to keep target audience engaged

Brand entry activities

New product launch activities

celebrity appearances  
NBA – Jose Alvarado

Co-branding pop-up shops

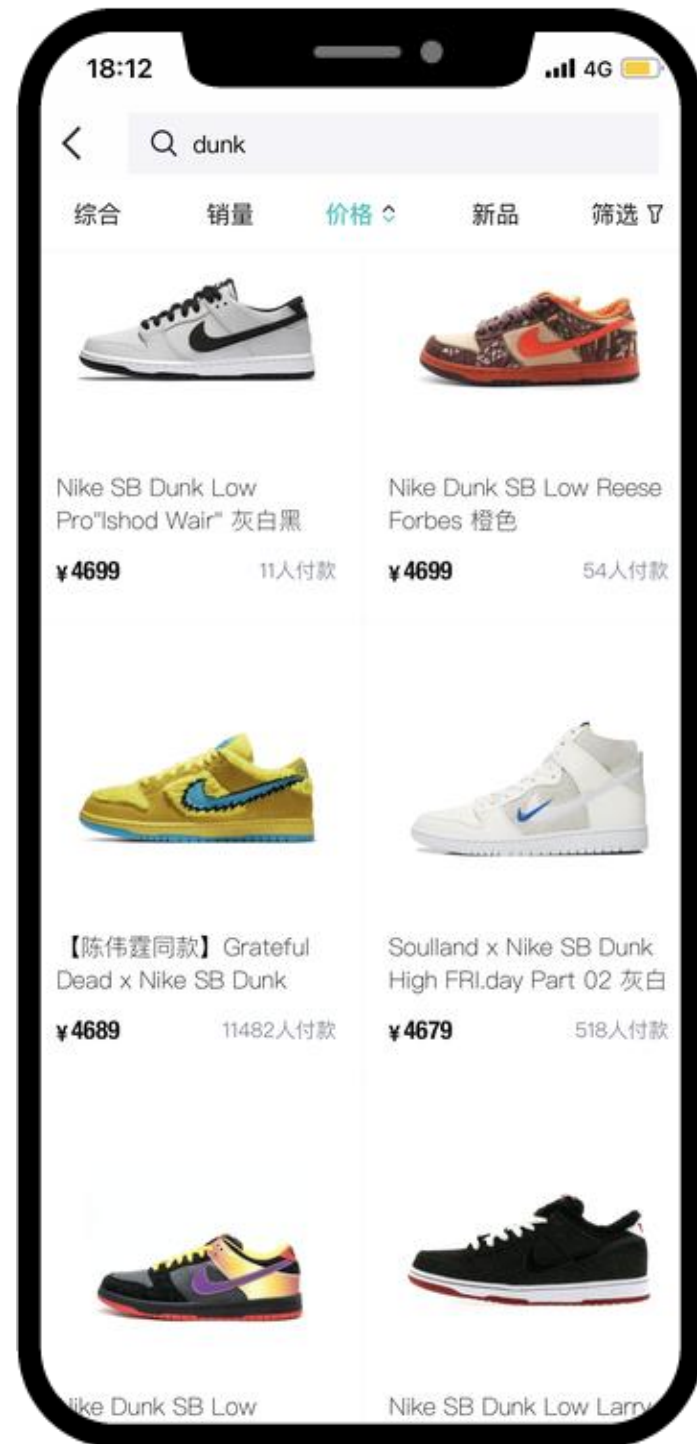


# Cutting-Edge Technology Created to Delight Shoppers

Unified design, 3D views and virtual try-on drive users to purchase



Personalized recommendation



Clear search results



Unified listings and descriptions



High-precision 3D display  
World's largest 3D database of fashion goods



AR fitting helps over 30% of users to make purchasing decisions



CAN'T STOP  
WON'T STOP

# POIZON Standards

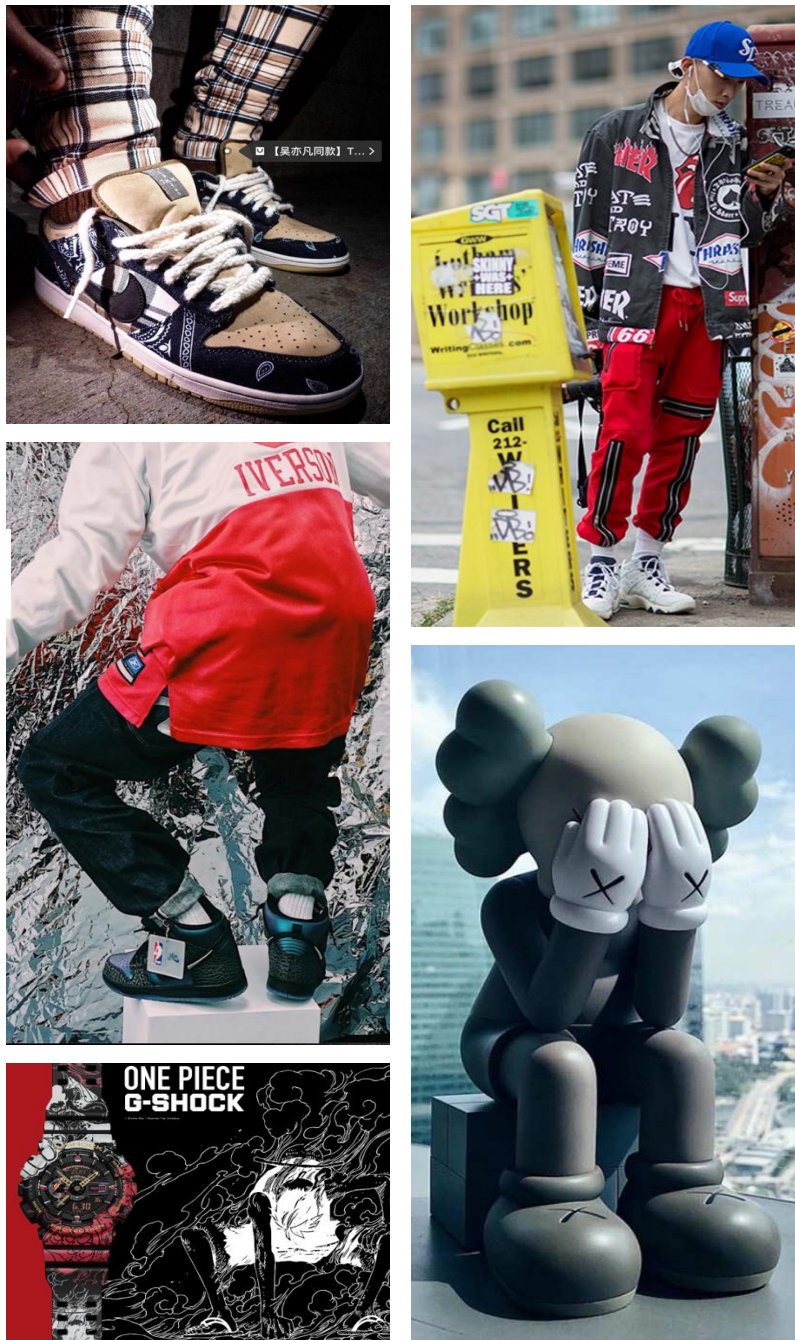
## Gen Z's Favorite Brands

High Streetwear | Sportswear | Fashion | Multi Categories  
Pursuit of quality life

## 2024 Annual GMV

Gucci: \$480M (¥3.5B)  
The North Face: \$420M (¥3B)  
New Balance: \$340M (¥2.5B)

| Sneakers                                                                            | Clothing                                                                            | Handbags                                                                            | Watches & Accessories                                                                | Beauty                                                                                | Digital                                                                               | Toys                                                                                  | Home                                                                                  | Food & Wine                                                                           | Artworks                                                                              | Auto                                                                                  |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
|    |    |   |   | ESTÉE LAUDER                                                                          |   |   |   |   |   |   |
|  |  |  |  | LA MER                                                                                |  |  |  |  |  |  |
|  |  |  |  |  | SONY                                                                                  |  |  |  |  |  |
|  | FEAR OF GOD                                                                         |  | BVLGARI                                                                              | TOM FORD                                                                              |  |  |  |  |  |  |
| Price Range<br>\$70~140<br>(¥500~1000)                                              | \$55~420<br>(¥400~3000)                                                             | \$140~2100<br>(¥1000~15000)                                                         | \$140~15K<br>(¥250~10w)                                                              | \$25~120<br>(¥200~800)                                                                | \$120~1300<br>(¥800~9000)                                                             | \$70~350<br>(¥500~2500)                                                               | \$50~420<br>(¥350~3000)                                                               | \$10~500<br>(¥60~3500)                                                                | \$150~700<br>(¥1000~5000)                                                             |                                                                                       |





# Luxury Brands, the New Favorite of Gen Z

Classics | Limited Editions | New Arrivals | Celebrity worn Styles

The young people have redefined the luxury consumption

- **Gen Z** have grown to become the major consumption power of luxuries
- **Young Influencers** play a more important role in luxury marketing
- Luxury have become users' **favorite content to post unboxings** in POIZON community



FENDI



DIOR

GUCCI



Cartier



JIMMY CHOO

Van Cleef & Arpels  
梵克雅宝

BVLGARI



# Hottest Items- Sneakers & Shoes &



## Nike Air Force 1 Low 07 White



直播中  
定制  
刻字

AR试穿

1/6

¥569 得物包邮价¥ 50.96元/月起,去开通 >

Nike Air Force 1 Low 07 经典复古风格 板鞋 男款 纯白

加购蝴蝶结, 解放双手, 释放可爱

1.5w穿搭 · 2.8w讨论 · 160w人付款 刚刚购买 >

2.2M Sold



## Nike Air Monarch 4 IV White Navy



直播中  
定制  
刻字

AR试穿

1/6

¥379 得物包邮价¥ 33.94元/月起,去开通 >

Nike Air Monarch 4 White Navy 复古经典 低帮老爹鞋 男女同款 蓝白

1.5w穿搭 · 3.6w讨论 · 160w人付款 刚刚购买 >

2.1M Sold



## Nike Dunk Low Retro White Black Panda



定制

3D空间

2/9



≈ ¥708

Nike Dunk Low Retro "Black" 经典外观与现代流行结合 防滑耐磨轻便 低帮 板鞋 男款 黑白熊猫加购蝴蝶结, 解放双手, 释放可爱

3.4w讨论 · 7k评价 · 121w人付款 2分钟前购买 >

1.7M Sold

## MLB New York Yankees Skate sneakers



看讲解  
定制  
刻字

3D空间

AR试穿

2/9



¥649 得物包邮价¥ 58.13元/月起,去开通 >

MLB 纽约洋基队 独特魅力 自由灵动 耐磨增高 低帮 板鞋 男女同款 白色

4k穿搭 · 3.7w讨论 · 30w人付款 1分钟前购买 >

560K Sold

## UGG Classic Ultra Mini Boot Chestnut



直播中  
定制  
刻字

1/7

¥429 得物包邮价¥ 38.43元/月起,去开通 >

UGG CLASSIC ULTRA MINI 羊皮 保暖 百搭休闲及踝 雪地靴 女款 栗子棕

1k穿搭 · 2k讨论 · 14w人付款 刚刚购买 >

190K Sold



## Arcteryx Male Jacket



直播中

黑色/black

搭配购

1/3



¥3824 得物包邮优惠价¥ 342.56元/月起,去开通 >

Arcteryx始祖鸟 Beta系列 Lt gore-tex 户外休闲透气连帽硬壳夹克冲锋衣 男款 硬壳压胶 平整光滑

2k穿搭 · 1.2w讨论 · 8.1w人付款 10分钟前购买 >

150K Sold



## lululemon Scuba Hoodie



商品1/3 穿搭5 | > 看讲解



配色 90 >

¥1879 多商家最低售价 > lululemon/露露乐蒙 >

lululemon露露乐蒙 Scuba 系列 开衫全拉链修身长袖长款Hoodie连帽外套夹克 女款 >

★ 9.6 (3837) Scuba 系列 >

150K Sold

## THE NORTH FACE Down Jacket Unisex.



直播中

2/6



¥1734 得物包邮优惠价¥ 155.33元/月起,去开通 >

北面THE NORTH FACE 1996系列 Nuptse 拼色 保暖可收纳连帽700蓬鹅绒羽绒服 冬季 男女同 > 经典户外 硬核科技

1w穿搭 · 2.8w讨论 · 8.3w人付款 2分钟前购买 >

59K Sold

## Polo Ralph Lauren Windbreaker



商品1/6 穿搭8 | > 看讲解

卡其色



配色 4 >

¥1019 比发售价低¥1100 >

Polo Ralph Lauren 纯色翻领拉链防风夹克 男款 卡其色 >

★ 9.4 (1957) 白百何同款 > 秋冬夹克推荐榜 >

45K Sold

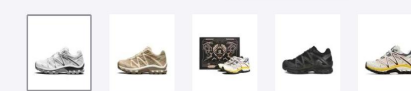
## SALOMON XT-Quest Outdoor functional sneakers



刻字

3D空间

1/9



¥1499 得物包邮价¥ 134.27元/月起,去开通 >

SALOMON萨洛蒙 XT-Quest Advanced 织物皮革 潮流越野机能 减震防滑 低帮 户外功能鞋 男 > 【2022年3月13日 得物App发售】

1k穿搭 · 4k讨论 · 14w人付款 1分钟前购买 >

140K Sold

得物

CAN'T STOP  
WON'T STOP

# Hottest Items- Cosmetics & Other Categories



## Estée Lauder Double Wear Stay-in-Place Makeup



商品2/3 妆效5 | 看讲解 1C2-C9

3N2-38号 1C2-C9 2C2-02号 45色号 >

≈ ¥380 比发售价低¥50·仅剩1件 > 多个商家竞价中 >

雅诗兰黛 DW持妆粉底液 控油持久保湿防晒修饰 肤色 油皮亲妈 长效无瑕哑光妆 30ml/30ml\*2 >

★ 9.2 (4.0w) 王星越同款 > 送给女生们的粉底液合集 >

2.8M Sold



## YSL Saint Laurent Slim Velvet Radical Lipstick



商品2/3 妆效5 | AR试妆 | 看讲解 N°311 甜陶玫瑰

N°311 甜陶玫瑰 N°302 裸调豆沙 N° 25色号 >

¥899 当前价仅剩1件 > SAINT LAURENT >

YSL圣罗兰 小黑条 细管丝绒口红 哑光 持久 显色 显白 2g >

★ 9.4 (1.5w) 小黑条· 李宇春同款 > 口红热销榜第2名 >

970K Sold



## Yves Saint Laurent Libre Eau de Parfum



商品1/4 妆效5 | 看讲解 50ml

自由之水 金色蕾丝限定版 沙漠 8款 >

¥526 7天最低价 > 多个商家竞价中 >

YSL圣罗兰 自由之水经典版女士香水 东方香调馥奇香调 浓香水EDP 柑橘薰衣草 30ml/50ml/90 >

★ 9.4 (1.2w) 喻言同款 > 送给女生们的香水合集 >

780K Sold

## Kiehl's Rare Earth Deep Pore Cleansing Masque



商品1/4 妆效5 | 看讲解

125ml 125ml\*2 125ml\*3 3款 >

≈ ¥170 比发售价低¥175 > 多个商家竞价中 >

科颜氏第一代 白泥面膜 祛痘去角质去黑头控油清洁收缩毛孔 125ml >

★ 9.2 (1.0w) 卢昱晓同款 > 送女生面膜推荐榜 >

700K Sold

## YSL Saint Laurent Cushion Foundation



商品2/5 妆效4 | 看讲解 B10 12g | 适合中性色调白皙肤色,适...

B10 12g 热门 BR20 12g SPF... B20 8色号 >

¥356 比发售价低¥324·仅剩4件 > 多个商家竞价中 >

YSL圣罗兰 粉皮革气垫 明彩粉光轻垫粉底液气垫 保湿持久遮瑕 SPF23/PA++ 12g >

★ 9.4 (1.2w) 田曦薇同款 > 气垫热销榜第1名 >

530K Sold



## POP MART Labubu Blind Box



商品1/3 开箱3 | 看讲解 端盒

35款 >

¥799 多商家最低售价 > 多个商家竞价中 >

泡泡玛特 POP MART THE MONSTERS 搪胶毛绒挂件 Labubu3.0 前方高能系列 盲盒类 单个盲 >

★ 9.5 (1.2w) 杨嘉同款 > LABUBU > 设计师·龙家升 >

460K Sold

## NINTENDO SWITCH Game



白色 1/4

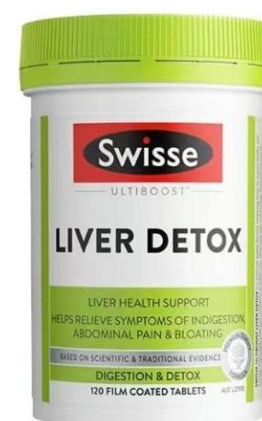
¥1889 得物包邮价¥ 169.21元/月起,去开通 >

NINTENDO 任天堂 SWITCH OLED 新款游戏机 品牌专供

1k开箱 · 4k讨论 · 5.7w人付款 > 2分钟前购买 >

100K Sold

## Swisse Liver Detox Milk Thistle 120 Tablets/Bottle



商品2/3 开箱5 | 看讲解

120片/瓶\*1瓶 120片/瓶\*2瓶 120片/瓶 13款 >

≈ ¥115 得物包邮含税价 > 多个商家竞价中 >

Swisse 奶蓟草片120片/瓶 澳大利亚进口 护肝片 男女加班熬夜烟酒应酬开黑常备 全球购 >

★ 9.5 (3159) 迪丽热巴同款 >

73K Sold

## Harman Kardon Aura Studio 4



商品2/3 开箱5 | 看讲解 琉璃四代· 黑金典藏版

款式 6 >

¥1789 90天最低价·仅剩3件 > 多个商家竞价中 >

harman·kardon哈曼·卡顿 音响 Aura Studio4 蓝牙连接有线连接 360°环绕立体声 琉璃4 菱形 >

★ 9.5 (4510) 送男生音响礼品榜第16名 >

72K Sold

## Dyson Supersonic™ Hair Dryer (Model HD08)



商品1/12 开箱5 | 看讲解 紫红色

紫红色 中国红 铜镍色 黑镍色 10款 >

¥1959 多商家最低售价 > 多个商家竞价中 >

Dyson戴森 吹风机 高速吹风 家用 HD08 >

★ 9.1 (256) 300元以上吹风机收藏榜第5名 >

30K Sold

# Hottest Items- Designer Brands



Alexander McQueen  
Oversized Ivory  
Black



直播中

定制

刻字

3D空间AR试穿3/7

≈¥2650

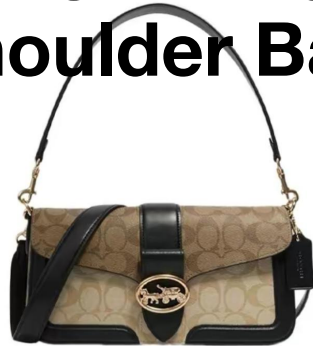
得物包邮含税价¥ 237.39元/月起,去开通 >

Alexander McQueen 亚历山大·麦昆 光滑小牛皮 时尚板鞋 黑白#送礼推荐

2k穿搭 · 3k讨论 · 13w人付款

150K Sold

COACH Female  
Georgie Single-  
Shoulder Bag



看讲解

刻字

基础装 (包+防尘袋)

搭配购2/3

¥1839

得物包邮价¥ 164.74元/月起,去开通 >

COACH蔻驰 Georgie 27 时尚徽标Logo 涂层帆布拼光滑皮革拼蛇纹压纹皮革 酒神包腋 品牌专供

2k开箱 · 2k讨论 · 11w人付款

160K Sold

Emporio Armani  
AR1926 Watch



看讲解

礼盒

3D空间3/12

¥1469

得物包邮优惠价¥ 131.59元/月起,去开通 >

EMPORIO ARMANI阿玛尼 满天星镶钻 腕表 石英机芯 不锈钢表带 32mm 白色表盘 女表 品牌专供

1k开箱 · 1k讨论 · 8.6w人付款

110K Sold

MCM Mini Aren Top-  
Zip Shopper



看讲解

刻字

基础装 (包+防尘袋)

搭配购2/8

≈¥2715

得物包邮含税价¥ 243.21元/月起,去开通 >

MCM Toni Visetos 经典老花满印菜篮子 涂层帆布拼纳帕皮革饰边 托特Tote斜挎购物 品牌官方

2k开箱 · 2k讨论 · 7.6w人付款

230K Sold

Moncler Maya Short  
Down Jacket



看讲解

1/5

¥9464

得物包邮优惠价¥ 847.81元/月起,去开通 >

Moncler蒙口maya系列 滑雪季 纯色漆面防水保暖 短款羽绒服 冬季 男款 黑色

357穿搭 · 2k讨论 · 1.6w人付款

25K Sold

LOUIS VUITTON  
CarryAll  
PM Shoulder Bag



直播中

刻字

搭配购3D空间1/10

¥19169

得物包邮价¥ 1717.21元/月起,去开通 >

LOUIS VUITTON Carryall PM 经典老花满印 涂层帆布拼牛皮饰边 子母包手提单肩包 小号 女款

735开箱 · 1k讨论 · 1.3w人付款

42K Sold

Saint Laurent Niki  
Shoulder Bag  
Medium



看讲解

刻字

3D空间2/10

¥16719

得物包邮价¥ 1497.74元/月起,去开通 >

SAINT LAURENT圣罗兰 YSL Niki 银链黑标Logo 复古褶皱 小牛皮 流浪包斜挎单肩包 中号 女款

214开箱 · 329讨论 · 5k人付款

9K Sold

CHANEL 19 Flap  
Bag Goatskin  
Gold-Tone



看讲解

刻字

3D空间2/10

¥39299

得物包邮价¥ 3520.52元/月起,去开通 >

CHANEL香奈儿 19Bag 双链条 羊皮 口盖包手提包单肩斜挎包 小号 女款 黑色

312开箱 · 163讨论 · 2k人付款

3K Sold

CAN'T STOP  
WON'T STOP

# Direct cooperated Brands



## Direct selling Brands on Poizon

Michael Kors



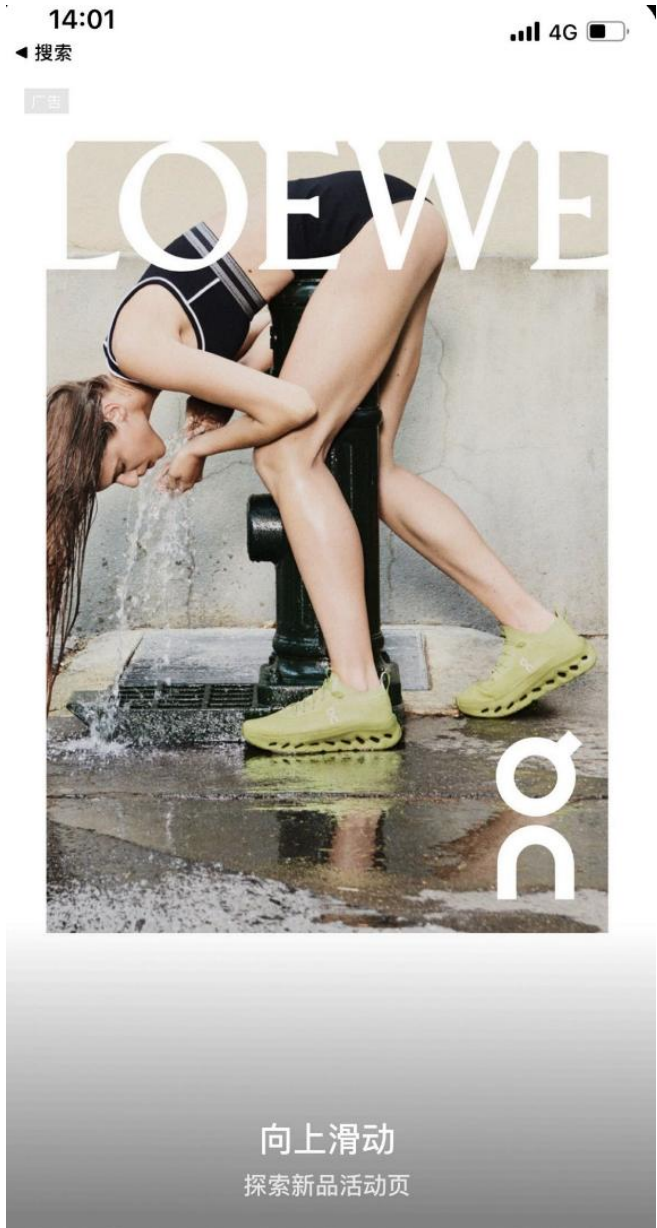
跳过 3

MCM



跳过 2

LOEWE



跳过 2

BALENCIAGA



跳过 2

FENDI



跳过

Cartier



跳过



CAN'T STOP  
WON'T STOP

# COLLABORATION CASES



POIZON at Yankees Stadium



POIZON x Li-Ning x Dwyane Wade



POIZON x Jeff Hamilton



POIZON x Puma



POIZON x Li-Ning x Jimmy Butler



POIZON x 361° x Aaron Gordon



POIZON

# POIZON's 10th Anniversary Lighting at NYSE

POIZON marks its 10th anniversary on September 16, 2025, and the NYSE has celebrated this milestone with



CAN'T STOP  
WON'T STOP

# POIZON is Iconic in China

POIZON unique | Immersive unboxing experience

1. Aurora Blue POIZON box
2. Distinctive anti-fake kit with scented tags
3. Professional logistics & High-quality service

POIZON's unique packaging and anti-fake kit are the symbol of "trend" and "genuine"

Wearing shoes with the POIZON buckle has become a trend

The unified delivery standard represents POIZON's commitment to users



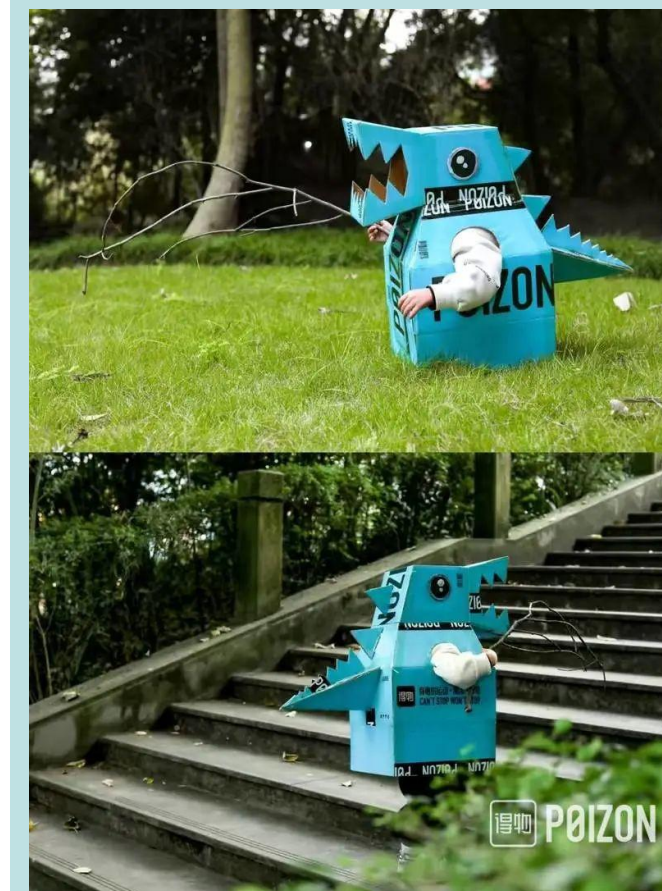
Luminous  
3D Anti-Fake



Fragrant

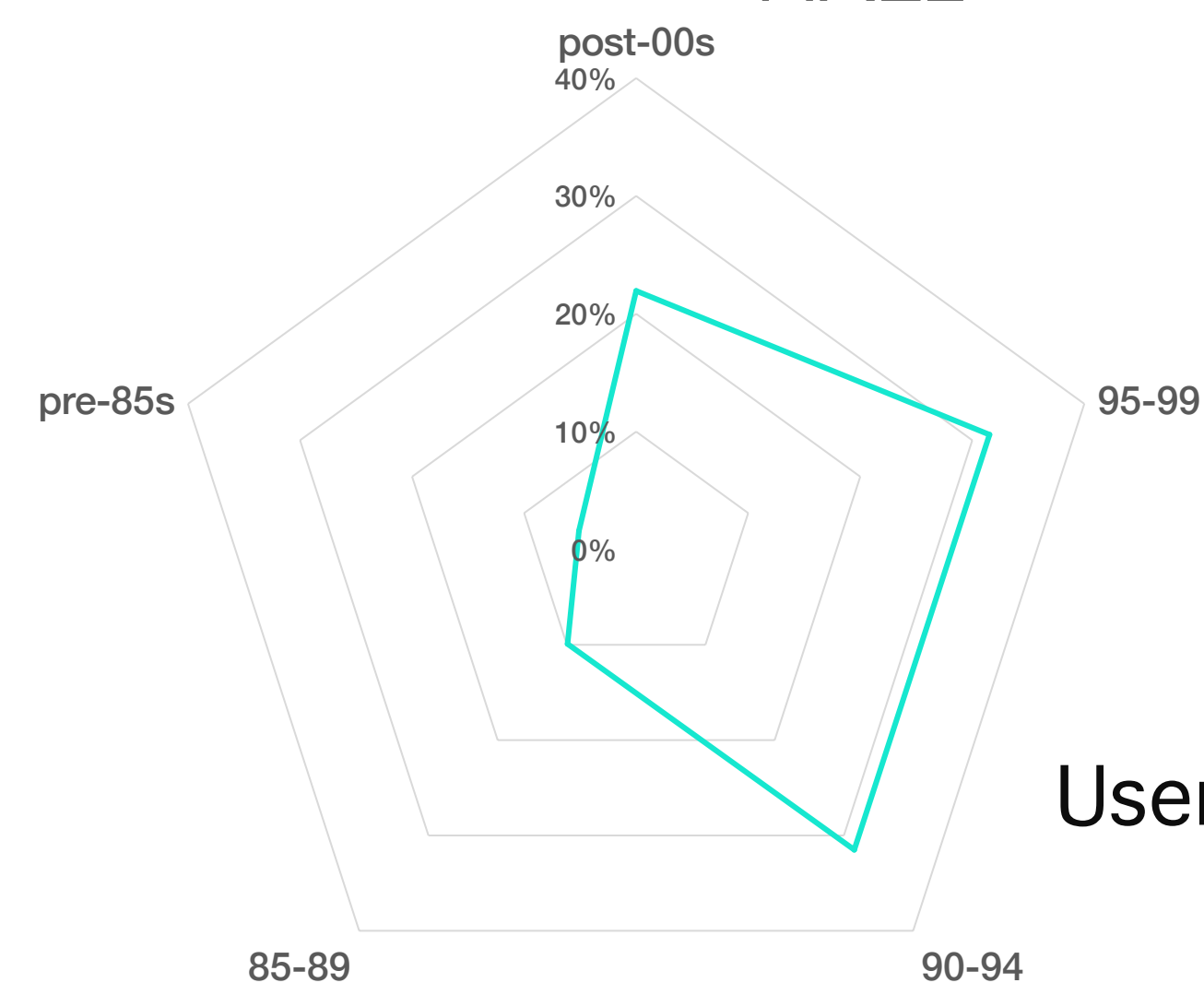
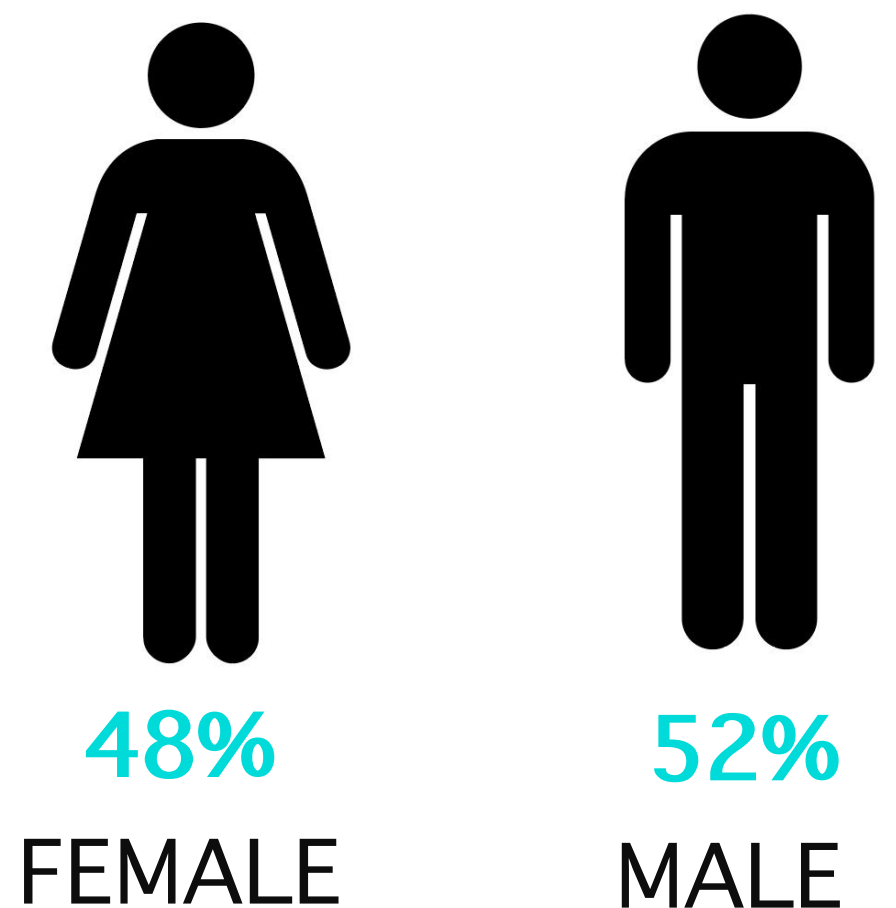


Null and Void if Damaged

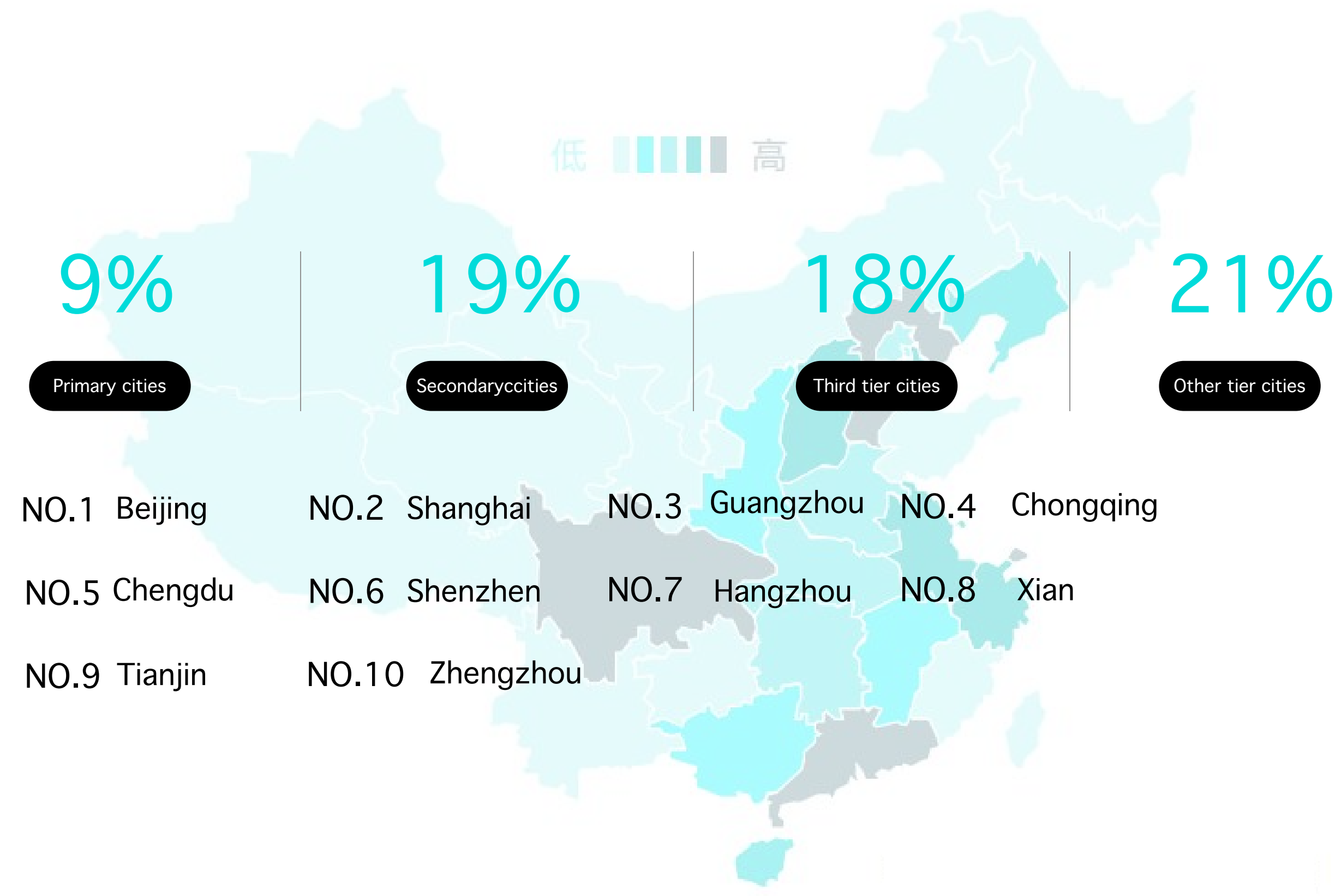




# POIZON Audience Traits



Over 80% of users: Post 90's



Userbase concentrated in **Primary and Secondary cities**, covering the whole country

43% re-purchase within a month

63% re-purchase within 3 months

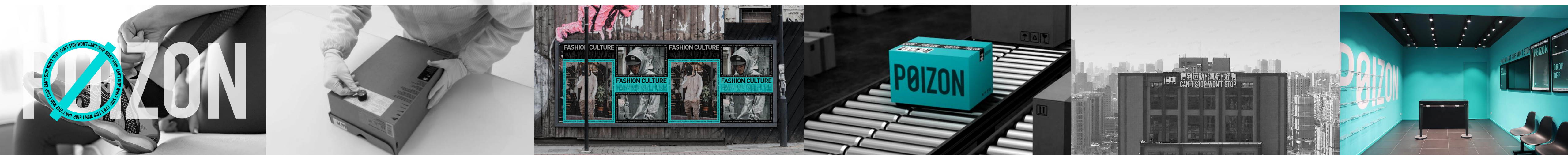


CAN'T STOP  
WON'T STOP

# POIZON

## POIZON's Global Team

- In Q3 2022, we expanded our services to cater to international users.
- Starting in 2023, our primary focus is on establishing the foundation for the "global buy, global sell" strategy.



# POIZON

## Multi-channel Offerings

Different buying options (Buy Boxes) for different channel listings



Sellers



Consumers

Ship-to-Verify

Listing

Ship the item to overseas WH after the order is placed

QC Authentication

Overseas WH Shipment

Consumer

Consignment Oversea WH

Ship the item to the overseas WH

QC Authentication

Listing

Ship the order directly from the overseas WH after the order is placed

Consumer

Consignment Bonded WH

Ship the item to the transit WH

Customs clearance to bonded WH

QC Authentication

Listing

Ship the order directly from the bonded WH after the order is

Consumer

\* Listing visible according to price and fulfillment time

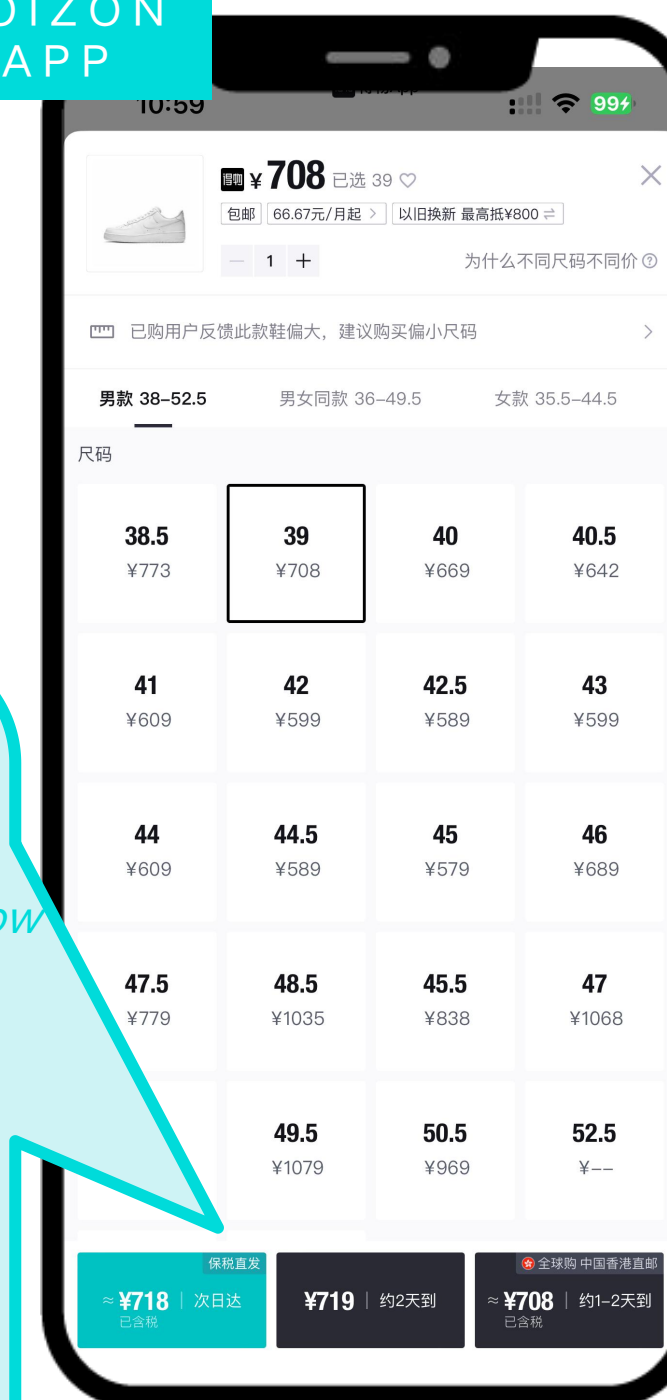
Overseas Ship-to-Verify window

全球购 中国香港直邮  
≈ ¥708 | 约2-3天到  
已含税

Bonded direct shipping window

保税直发  
≈ ¥718 | 次日达  
已含税

POIZON APP



■ Seller ■ POIZON



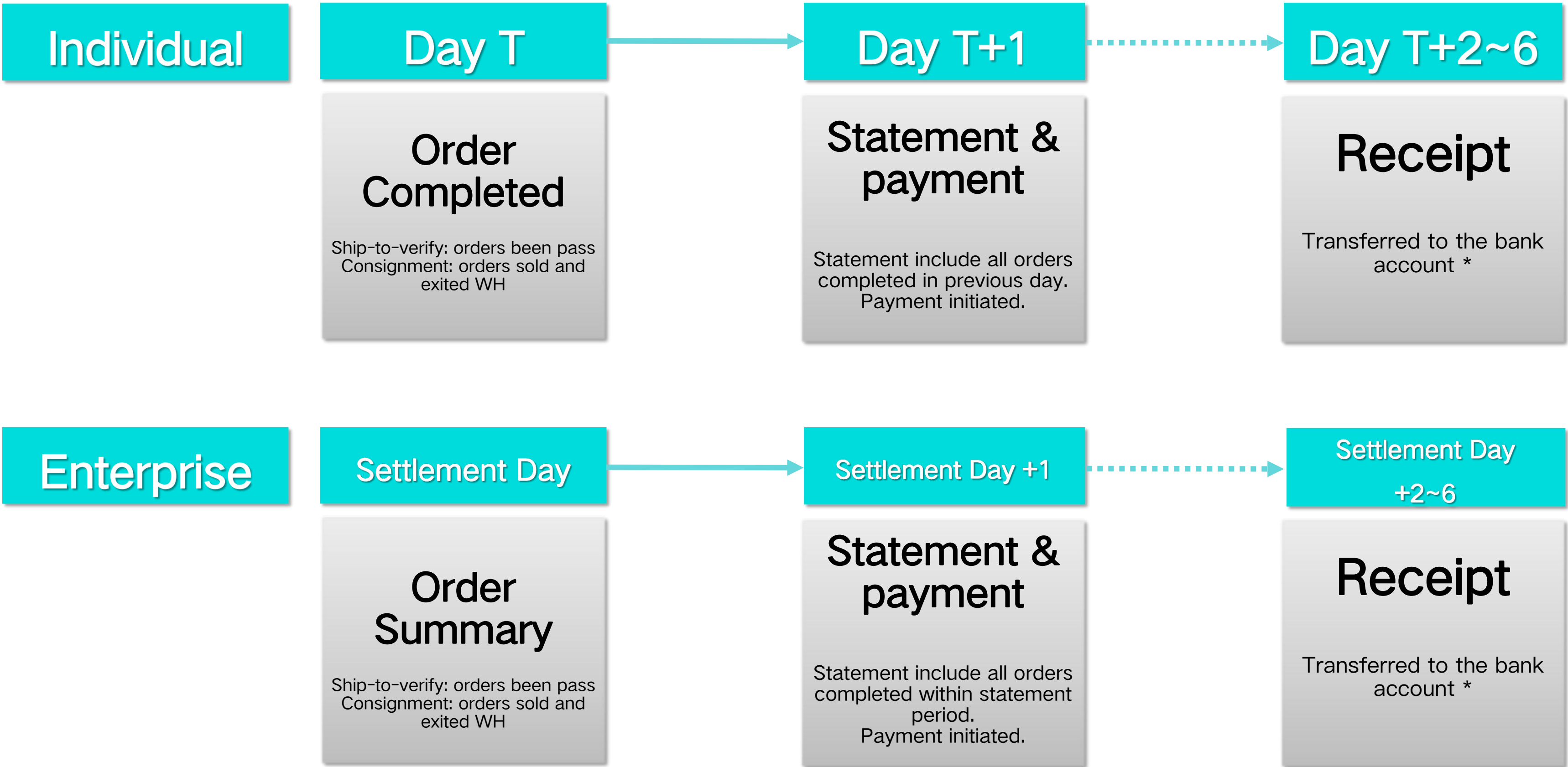
Customers using either Poizon or China App, can choose any Buy Box based on their preferred combination of price and delivery time.

CAN'T STOP  
WON'T STOP

# Simple and Fast Payments

We empower sellers to gain more long term profits with less investment

## 「 Settlement Timeline 」



### Example 1 :

Individual seller A has a completed order of HKD\$800 on 17/Jun (Mon).

The corresponding statement is generated in APP on 18/Jun (Tue).

The transaction of HKD 800 should be received on 19/Jun (Wed) typically.

### Example 2 :

Enterprise B with weekly settlement has totally HKD\$80K settlement value during 17-23/Jun (Mon to Sun)

The corresponding statement is generated in Website on 24/Jun (Mon).

The transaction of HKD\$80K should be received on 25/Jun (Tue) typically.

\* Notes:

- Receipt time may be affected by beneficiary bank or holidays.
- Statement period: weekly/bi-weekly/monthly



CAN'T STOP  
WON'T STOP

POIZON

# Low Operational Threshold

We empower sellers to gain more long term profits with less investment

| POIZON                                                                             | Comparison                            | Other platform                                                                    |
|------------------------------------------------------------------------------------|---------------------------------------|-----------------------------------------------------------------------------------|
| No required<br>No operating cost or store concept in POIZON                        | Online Store DesignPOIZON is better ✓ | Invest a lot in design<br>Requires periodic maintenance                           |
| No required<br>POIZON is responsible for item library and pages                    | New item publishPOIZON is better ✓    | Edit product images<br>Design product details                                     |
| Operated by seller                                                                 | Listing/Price adjustmentSame          | Operated by seller                                                                |
| Operated by seller                                                                 | ShippingSame                          | Operated by seller                                                                |
| No required<br>POIZON is responsible for all pre-sales and after-sales CS for free | Customer ServicePOIZON is better ✓    | Operated by seller                                                                |
| No required<br>POIZON is responsible for subsequent return since order is complete | Refund/ReturnPOIZON is better ✓       | Operated by seller                                                                |
| No required<br>Community to attract traffic for free                               | MarketingPOIZON is better ✓           | Need to pay                                                                       |
| Service provided<br>Daily operation and problem solving                            | Account managementPOIZON is better ✓  | Task required<br>Submit promotions; Participate and operate in various activities |
| Free<br>Pricing advice tools, Product evaluation tools for free                    | ToolsPOIZON is better ✓               | Need to pay                                                                       |



CAN'T STOP  
WON'T STOP

# Advantageous Commission Structure



We empower sellers to gain more long-term profits with less investment

|                        | Bonded WH                                                                                           | HMT                                                                                      | JP                                                                                                                                | KR                                                                                                  | US                                                             | CA                                                             | MY                                                                | EU                                                                            |
|------------------------|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|----------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------------------|
| Seller Fee*            | 5%<br><br>Upper limit:<br>CNY 249(\$35) ~ unlimited<br><br>Lower limit:<br>CNY 5 ~ 15(\$0.7 ~\$2.1) | 5%<br><br>Upper limit:<br>HKD 399(\$51)<br><br>Lower limit:<br>HKD 12 ~ 18(\$1.5 ~\$2.3) | 5%<br><br>Upper limit:<br>JPY 4230(\$30)<br><br>Lower limit:<br>JPY700(\$5)<br><br>(No minimum limit for direct shipping channel) | 10–14%<br><br>Upper limit:<br>KRW 45000 (\$35)<br><br>Lower limit:<br>KRW 12500 ~ 18000 (\$9 ~\$14) | 8%<br><br>Upper limit:<br>USD 50<br><br>Lower limit:<br>USD 13 | 8%<br><br>Upper limit:<br>CAD 70<br><br>Lower limit:<br>CAD 18 | 6.5–7%<br><br>Upper limit:<br>USD 51<br><br>Lower limit:<br>USD 3 | 8–15%<br><br>Upper limit:<br>EUR 8.5 ~200<br><br>Lower limit:<br>EUR 8.5 ~135 |
| Processing Fee*        | 1%                                                                                                  | 1%                                                                                       | 1%                                                                                                                                | -                                                                                                   | 3%                                                             | 3%                                                             | 2.9%                                                              | -                                                                             |
| Operation Service Fee* | CNY 12 ~ 60<br>(\$1.7 ~\$8.5)                                                                       | HKD 50 ~ 65<br>(\$1.8 ~\$8.5)                                                            | JPY 1200 ~ 1900<br>(\$8.4 ~\$13.3)                                                                                                | -                                                                                                   | USD 0 ~ 1                                                      | -                                                              | USD 8                                                             | -                                                                             |



Note:

- Seller Fee: Rate is different for certain brands or price ranges
- Upper/lower limit of rate: Specific to category or price ranges
- Operation Service Fee: Specific to category

\*Updated on June 24, 2025

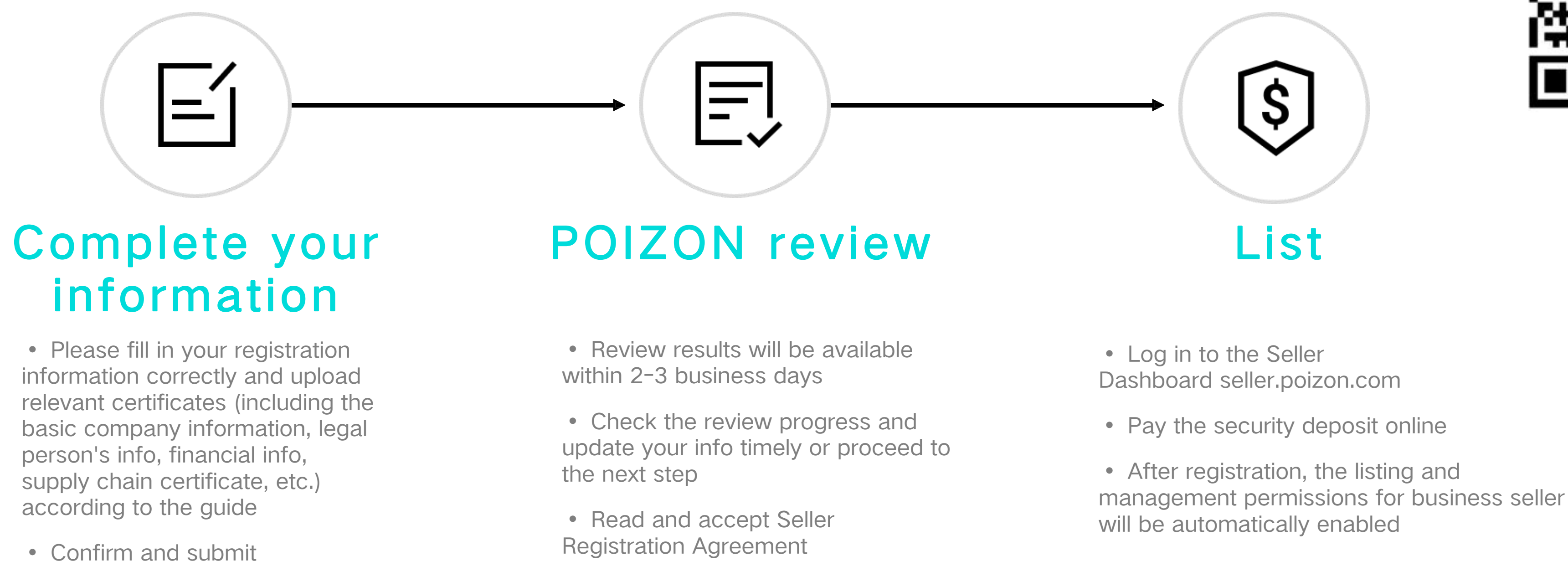
CAN'T STOP  
WON'T STOP

# POIZON

## Seller Registration Guide

Simple and fast registration procedure

- Individual seller : download the POIZON app on your mobile phone and register right away.
- Business seller : Scan QR CODE to start your selling on POIZON



A person's hands are shown opening a teal Amazon box. The box has a black Amazon logo and the word 'MEDIUM' printed on it. The person is using a knife to cut the tape on the side of the box. The background is dark and out of focus.

**POIZON**

The curated marketplace for  
discovering, copping and sharing  
authenticated premium goods.

**POIZON**

POIZON



THANKS



CAN'T STOP  
WON'T STOP